

Deaf Rights Symposium 2017

EXHIBITOR OPPORTUNITIES

THERE ARE MANY WAYS TO REACH 300+ CONFERENCE ATTENDEES

Premier **\$1,000**

- Middle Spread Ad (two full pages) of Program
- Banner on Facebook
- Exhibit Booth
- Logo scrolling on screen during breakfast and lunch as Premier level exhibitor
- One free registration

Diamond **\$750**

- Back Cover of Program
- Banner on Facebook
- Exhibit Booth
- Logo scrolling on screen during breakfast and lunch as Diamond exhibitor
- One free registration

Platinum **\$500**

- Inside Back Cover of Program
- Listed on Facebook as Sponsor and reposted every 4 weeks
- Exhibit Booth
- Logo scrolling on screen during breakfast and lunch as Platinum exhibitor

Gold **\$350**

- 1/2 Page Ad in Program Book
- Listed on Facebook as an exhibitor and reposted every 6 weeks
- Exhibit Booth

Silver **\$250**

- 1/4 Page Ad in Program Book
- Listed on Facebook as a exhibitor and posted 3 times
- Exhibit Booth

Bronze **\$200**

- Exhibit Booth

EXHIBITOR FORM

Registration Information (please print or type)

Primary name/contact: _____

Company/Agency: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone/VP: (____) _____ Fax: (____) _____ E-Mail: _____

Exhibitors: Name: _____ Text/Email: _____

Alternate Name: _____ Text/Email: _____

Deaf Rights Symposium Package Selection

_____ \$1,000 - Premier

_____ \$750 - Diamond

_____ \$500 - Platinum

_____ \$350 - Gold

_____ \$250 - Silver

_____ \$200 - Bronze

Extras:

_____ Electricity

_____ Accommodation request: _____

Payment Information (Please print clearly) Payment in form of: ___ Check ___ Credit Card

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit Card Type: ___ Visa ___ MasterCard ___ American Express

Credit Card Number: _____ Expiration Date: ___/___/___ CCV: _____

Name of Authorized Signature: _____

Signature: _____ Date: ___/___/___

Acceptance of Terms and Conditions

I have read and agree to the Agreement, and Exhibitor will pay the package free.

Authorized Signature: _____ Date: _____

Name (printed): _____ Title: _____

All payments must be received prior to the event. Payment will not be accepted the day of the event.
Make check payable to the Great Lakes ADA Center and write on memo: Exhibitor Fee, include this completed registration form and mail to: Great Lakes ADA Center (MC 728), 1640 West Roosevelt Rd, RM 405, Chicago, IL 60608

TERMS & CONDITIONS of participation in Deaf Rights Symposium 2017

1. **ACCEPTANCE BY ORGANIZER.** Exhibitor's participation in the Event is subject to Organizer's approval. No contract is created until Organizer countersigns the Application. Organizer may withdraw its acceptance at any time by refunding the Total Space Fee paid if Organizer determines that Exhibitor or its product is ineligible. Organizer makes no warranties regarding the number of persons who will attend the Event. Event date, hours, and venue may be modified by information to Exhibitor in writing.

2. ASSIGNMENT AND USE OF SPACE

a. **Benefits and License Grant.** Organizer will provide exhibit space (the "Space") at the Event for Exhibitor to display its qualified products and services (the "Exhibit"). Exhibitor grants to Organizer the right to use Exhibitor's name and logo in connection with the promotion and production of the Event. Exhibitor may use the Event name before and during the Event solely to promote its participation in the Event.

b. **Space Assignment.** Organizer may reassign the Space or alter event layout or venue at any time. The Space is for Sponsor or Exhibitor's use only. Exhibitor may not share, sell, assign, sublease or charge admission for entry into any portion of the Space (including to an affiliated company or organization) without Organizer's prior written consent. Exhibitor must fully occupy the Space, and must provide displays equipment's, etc., unless Organizer specifies otherwise. Exhibitor's activities must be confined within the Space, and must be in support of products or services identified on the Application and directly related to Exhibitor's normal business activities. Organizer may refuse permission to exhibit any products or services Organizer deems objectionable or unsuitable for the Event. At the Event, Exhibitor may not exchange goods or money without Organizer's prior written consent, nor assist any other party in soliciting business without Organizer's prior written consent.

c. **Own Risk.** Exhibitor has sole responsibility for any loss of its equipment or proprietary information, or any other loss including any subrogation claims by its insurer. Person visiting, viewing, or otherwise participating in Exhibitor's Space is deemed the invitees or licensees of Exhibitor and not of Organizer.

d. **Third-Party Contractors.** Organizer may require Exhibitor to use designed third-party contractors to provide certain services ("Required Contractors"), and Exhibitor must then use only the Required Contractors for such services. Notwithstanding such designation, Required Contractors and third-party vendors act solely as independent contractors, and Organizer is not responsible for their performance, acts or omissions.

e. **Other Event Payment.** Organizer may apply any payments made by Exhibitor under this Agreement to any obligation that is past due under any other event-related agreement between Exhibitor and Organizer, in which case Organizer will notify Exhibitor of such application.

3. COMPLIANCE WITH LAWS AND RULES/INSURANCE.

a. **Laws and Rules.** Exhibitor must comply with all applicable laws, regulations, and ordinances in connection with its participation in the Event, including but not limited to rules of the venue and any relevant labor union, construction of the Exhibit in compliance with the American With Disabilities Act or its local equivalent, and the terms, conditions, and rules issued by Organizer from time to time in connection with the Event.

b. **Third Party Proprietary Rights.** Exhibitor will not violate any proprietary rights of third parties in connection with its participation in the Event, including but not limited to the performance, distribution, or posting of copyrighted material without a license, assignment, or other legally effective permission.

c. **Taxes and Licenses.** Exhibitor is solely responsible for obtaining any licenses and permits, and payment of all taxes (including sales and use taxes, license fees, or other charges applicable to its participation in the Event, including taxes collected by Organizer.

d. **Insurance.** Exhibitor agrees to obtain its own insurance policy, maintain in effect throughout the Event. Exhibitor agrees to obtain and maintain in effect throughout the Event workers compensation and employers' liability insurance in such minimum amounts as are required by law or are otherwise consistent with prudent business practice. Exhibitor agrees to waive the right of subrogation of its insurance carrier against Organizer and the Event Providers to recover loss sustained for real and personal property.

4. CANCELLATION OR TERMINATION.

a. **Cancellation.** Organizer may cancel all or any part of the Event for any reason beyond its reasonable control, including but not limited to, natural or public disaster, act of God, acts of terrorism, venue construction, insufficient participation, market fluctuations, government regulation, or similar reasons, in which case Organizer will refund to Exhibitor a pro rata portion of any space fees already paid to Organizer, after which Exhibitor will have no further recourse against Organizer. A change in the name of the Event does not constitute a cancellation by Organizer.

b. **Termination by Exhibitor.** All fees are deemed fully earned and non-refundable when due. Termination by Exhibitor must be in writing and will be effective upon receipt by Organizer. Attn: Deaf Rights Symposium 2017 Chairperson. Exhibitor acknowledges the difficulty in determining a precise value for services rendered and expenses incurred by Organizer for the Event, and of ascertaining damages incurred by Organizer if Exhibitor terminates this Agreement or Exhibitor's participation in the Event; the amounts due from Exhibitor under this Agreement as the effective date of any termination by Exhibitor belong to Organizer and represent an agreed measure of compensation. And are not to be deemed or construed as a forfeiture or penalty.

c. Termination by Organizer. Organizer may take possession of the Space and terminate Exhibitor's participation in the Event upon Exhibitor's failure to meet and obligations under the Agreement; including but not limited to Exhibitor's failure to pay for the Space or related services, set up its Exhibit, maintain all exhibited products in good working order, or staff the Space fully, in a timely manner; or violate Organizer's standards of conduct. Any such termination is treated as a termination by Exhibitor under this Agreement.

5. ORGANIZER MATERIALS. The Manual and any other methodologies or planning materials distributed to Exhibitor related to the planning or execution of the Event ("organizer Materials") are owned exclusively by and are confidential information of Organizer. Organizer grants to Exhibitor a nontransferable, nonexclusive license, on an "AS IS" basis, to use such Organizer Materials solely in connection with Exhibitor's participation in the Event. Exhibitor is responsible for obtaining the Manual from Organizer. Upon completion of the Event or earlier termination of this Agreement, Exhibitor promptly must return the Organizer Materials to Organizer upon Organizer's written request. Exhibitor may use but not sell list of Event exhibitors or attendees without Organizer's prior written permission.

6. LIMITATION OF LIABILITY; INDEMNITY.

a. Under no circumstances is Organizer, its partners, sponsors, co-producers and co-organizers, the venue at which the Event is held, or any of their respective parents, affiliates, shareholders, employees, agents, officers, directors, successors and assigns (the "Event Providers") liable for lost profits or other indirect, incidental, consequential, or exemplary damages for any of their acts or omissions in connection with the event, whether or not such Event Provider has been apprised of the possibility of such damages or lost profits. In no event will Organizer's liability hereunder, or otherwise in connection with the Event, exceed the amount actually paid to it by Exhibitor for the Space. Organizer is not liable for any errors in any listing or descriptions or for omitting exhibitor from the Event show guide or other materials.

b. None of the Event Providers are liable to Exhibitor for any damage, loss harm, or injury to the person, property, or business of exhibitor, or any of its visitors, officers, agent, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident, or any other reason in connection with the Event or any planning meetings, demonstrations, or staging, except to the extent such liability arises directly from the willful misconduct of the Event Provider against whom liability is sought to be assessed.

c. Exhibitor agrees to defend, indemnify, and hold harmless the Event Providers and those lawfully in the venue from and against any claim, loss, liability, or damage suffered due to (i) Exhibitor's construction or maintenance of an unsafe Exhibit, and/or (ii) the negligence or misconduct of Exhibitor or its agents or Exhibitor's breach of any commitment made hereunder. Exhibitor must maintain proper insurance coverage for its property and liability, and represents and warrants that it has obtained adequate insurance of at least \$1 million to cover its potential liability hereunder. d. Exhibitor acknowledges and agrees that the terms and conditions of this Agreement are subject and subordinate to the terms and conditions of Organizer's agreement with the venue at which the Event is held.

7. RELEASE. Exhibitor acknowledges that the Event may be recorded and reproduced in any form (including but not limited to digital formats), and hereby authorizes Organizer and its designees to record, transcribe, modify, reproduce, publicly perform, display, distribute, and transmit in any form and for any purpose any such recording of the Event, and agrees to execute any additional release presented by Organizer, its licensees, or permittees, in connection with such activity or to give effect to this provision. Exhibitor agrees that Organizer may, and hereby irrevocably grants to Organizer the right to, use and publish Exhibitor's name on part of any full or partial list or compilation of Event participants. Exhibitor hereby releases Organizer and its designees from and waives all claims it or its employees or agents may possess, now or in the future, in connection with all activities contemplated by this paragraph 7, and specifically waives any statutory restriction on waivers of future or moral rights.

8. MISCELLANEOUS. When countersigned by Organizer, this Agreement will constitute the entire agreement between Exhibitor and Organizer concerning its subject matter, and may only be modified in a writing signed by the parties. Organizer's rights under this Agreement are not deemed waived except as specifically stated in writing and signed by an authorized representative. If any term of this Agreement is declared invalid or unenforceable, the remainder continues in full force and effect. Organizer may assign this Agreement or its responsibilities to any other party. Any action arising out of this Agreement or the Event must be brought in Chicago, Illinois, and governed by Illinois Law, exclusive of the choice of law rules of any jurisdiction, and Exhibitor consents to venue and jurisdiction in Illinois and waives any right to claim such venue or jurisdiction is not convenient. Organizer is entitled to recover reasonable attorneys' fees or costs in any action to enforce this Agreement. Exhibitor may not assign this Agreement to any other party, including a successor in interest in the event of a merger or sale of assets, without the prior written of Organizer, in which event Exhibitor must guarantee performance of the assigned obligations. The Agreement is binding upon permitted heirs, successors, and assigns of Exhibitors.